RAMÓN AGUILERA

Desarrollador Web | UI/UX | Full Stack | Marketing Digital

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Professional Summary

Web developer and UI/UX designer with experience in full stack projects. Specialized in modern technologies such as Next.js, Tailwind, Node.js, and TypeScript. Known for crafting user-centered experiences, cohesive brand identities, and robust web solutions. Strong academic background in Information Technologies with a passion for functional aesthetics and digital innovation.

Professional Experience

Full Stack Developer - Canal 28 | Jan 2024 - Apr 2024

Developed a nationwide news web application. Managed backend architecture, real-time publishing, and adaptive UI for journalists. Stack: Node.js, MongoDB, Next.js, Tailwind CSS.

UI/UX Designer - El Rincon del Grano | 2024

Designed a landing page focused on user experience and visual identity. Technologies: Next.js, Tailwind CSS.

Digital Marketing Technician - Araxys | 2024

Created marketing strategies and visual content for local brands. Increased social media engagement and community growth (+200%).

Full Stack Developer - WonderWagons | 2023

Built an e-commerce and VR game content portal. Integrated with Shopify and developed content management system.

Front-End Developer - Ibenteu | 2022

Online venue booking platform. Designed visual interface and implemented brand-aligned UI.

Education

Universidad Tecnologica de Chihuahua

Technical Degree in Information Technologies (Graduated)

B.Sc. in Information Technologies - Virtual Environments and Digital Business (2022 - Present)

Technical Skills

- Frontend: Next.js, React, Tailwind CSS, TypeScript
- Backend: Node.js, Express, MongoDB
- UI/UX Design: Figma, Illustrator, Photoshop
- 3D/Animation: Blender, Unity, Maya
- Tools: GitHub, Jira, Trello
- Languages: Spanish (Native), English (B2)